

Webinar Invitation:

Reinventing Inventiveness, Recreating Creativity – International Perspectives on AI and IP Law

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As Artificial Intelligence technologies develop and expand, they increasingly challenge established concepts of creativity and inventiveness. This development has substantial implications for intellectual property law which is founded on entrenched assumptions as to that nature of creativity and inventiveness. This webinar forms a deep dive into the challenge of designing relevant and flexible intellectual property laws that can evolve with AI enabled processes and systems.

Wednesday 21 April
9:00PM (AWST)

Online Event

Attend at [Microsoft Teams](#) & register [here](#):

<https://www.trybooking.com/BPZAV>



Speakers

Keynote speaker:

Professor Joshua Fairfield

Washington and Lee University (School of Law, USA)

Joshua Fairfield is an internationally recognized law and technology scholar, specializing in digital property, electronic contract, big data privacy, and virtual communities. He has written on the law and regulation of e-commerce and online contracts and on the application of standard economic models to virtual environments. Professor Fairfield's current research focuses on big data privacy models and the next generation of legal applications for cryptocurrencies. His articles on protecting consumer interests in an age of mass-market consumer contracting regularly appear in top law and law-and-technology journals, and policy pieces on consumer protection and technology have appeared in the New York Times, Forbes, and the Financial Times, among other outlets.



Presentation: *A Speaking Profession: Bridging the Gap Between Natural and Formal Languages in Artificial Intelligence Parsing of Law*

Keynote Speaker:

Professor Niloufer Selvadurai

Macquarie University (Macquarie Law School, Australia)

Niloufer's research analyses how technological change undermines the effectiveness of law, especially in the fields of IP, cyber security, data privacy, and how legal frameworks can be designed to support longevity. Niloufer is the Law Program Director of the Optus Macquarie Cyber Security Hub. Prior to joining Macquarie, Niloufer practised as a solicitor in the media and technology group at Ashurst and at Allens.



Presentation: *Reinventing inventiveness: Patent protection for AI-generated inventions in the financial sector*

Speaker:

Associate Professor Tatiana Synodinou

University of Cyprus (Faculty of Law, Cyprus)

Tatiana Eleni Synodinou is an Associate Professor of Private and Commercial law at the Law Department of the University of Cyprus. She is the author of numerous books, journal articles and chapters in edited books on copyright law, Internet law, media law, private law, and commercial law.



Presentation: *AI generated output as protected work in EU copyright law*

Speaker:

Senior Research Fellow, Dr. Begoña Gonzalez Otero

Max Planck Institute for Innovation and Competition (University of Munich, Germany)

Begoña's research focuses on European patent and copyright law, particularly she works on software protection, information and technology law, new technologies (IoT, AI), IP/competition law interfaces, digital markets, interoperability and standardization.



Presentation: *Time to revisit software protection? The case of machine learning models under EU copyright law*

Chairman:

Dr Nikos Koutras

Edith Cowan University (School of Business and Law, Australia)

Nikos's research focuses on open science, governance and the implications for copyright regulations in the European Union. Prior to joining ECU Nikos was a Post-Doctoral Research Fellow at the University of Antwerp, Belgium and a Post-Doctoral Research Fellow at the University of Trento, Italy. Nikos has also worked as Research Fellow in the School of Information and Informatics at the Ionian University, Greece and the Monash University School of Business and Law.



Presentation: *Artificial Intelligence and implications on intellectual property rights ownership*